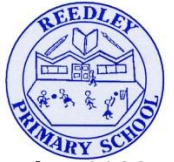


Reedley Primary School

Reedley School Reedley Road Reedley Burnley BB10 2NE 01282 693688

www.reedley.lancs.sch.uk

Headteacher: Mrs Sarah Bell



Friday, 07 October 2022

Dear Parents/Carers,

Attendance and Punctuality

There have been 6 hours and 57 minutes of learning lost this week, due to children arriving late to school. Our overall attendance for the week is only 89.76%. Only class Y6A met our target for attendance this week. They had 98.89% . Mrs Boocock and myself will be monitoring children's attendance over the next two weeks and will be requesting meetings with parents if there are concerns about their child's attendance.

Coffee Morning

Thank you to all who attended the Coffee Morning on Monday. It was lovely to see those families who were able to attend. Your generous donations (cakes/biscuits and financial donations) have helped us to raise just over £200 for MacMillan Cancer Charity.

Fundraising for People Affected by Floods in Pakistan

I am delighted to say that we raised over £1000 to send to charities working with people affected by floods in Pakistan. Again, your donations were exceptionally generous.

Parent/carer meetings with teachers

In the week beginning 17th October, teachers will be available to meet with parents/carers to talk about your child's progress in class. To make an appointment you will need access to School Spider – please ask Mrs Iqbal if you have not got access to this.

You will be able to make your appointment from Friday 7th October at 6pm.

Eco Council

We have re-established our Eco Council in school and a number of children from Y3 – 6 have volunteered to take part. They have met over the recent weeks and are looking at ways of how our school can be more environmentally friendly.

Events in the past week - Morris Dancers in Y3

Children in Year 3 were visited by a group of Morris Dancers this week. It was very exciting for children to see this English folk tradition and to take part in some of the steps themselves.

Online Safety

Each week I will send you a guide of how you, as parents, can help to keep your child safe online.

These will also be available on the 'Online Safety' section of the school website.

The first one is below and has information for parents about the use of YouTube. It mentions the risks that YouTube can have if children use it alone and it has some advice for parents including checking privacy settings.

It also tells you about **Google Family**, which is a way of monitoring what your children watch, upload and share, to check that they are only accessing appropriate content online.

Thank you for your support,

Mrs Sarah Bell

Headteacher

What Parents & Carers Need to Know about

YOUTUBE

YouTube is a video-sharing social media platform that allows billions of people around the world to watch, share and upload their own videos with a vast range of content – including sport, entertainment, education and lots more. It's a superb space for people to consume content that they're interested in. As a result, this astronomically popular platform has had a huge social impact: influencing online culture on a global scale and creating new celebrities.

INAPPROPRIATE CONTENT

YouTube is free and can be accessed via numerous devices, even without creating a YouTube account. Some content is flagged as 'age-restricted' (requiring the user to be logged into an account with a verified age of 18), but children can still view some mildly inappropriate material. This can include profanity and violence, which some young users may find upsetting.

CONNECT WITH STRANGERS

YouTube is a social media platform which allows people to interact with other (usually unknown) users. Account holders can leave comments on any video they have access to, as well as messaging other users directly. Connecting with strangers online, of course, can potentially lead to children being exposed to adult language, to cyberbullying and even to encountering online predators.

SUGGESTED CONTENT

YouTube recommends videos related to what the user has previously watched on their account, aiming to provide content that will interest them. This is intended to be helpful but can also lead to binge-watching and the risk of screen addiction, especially if 'auto-play' is activated. Users without an account are shown popular videos from the last 24 hours, which might not always be suitable for children.

HIGH VISIBILITY

Content creators can also be put at risk – especially young ones who try to make their online presence as visible as possible. Creating and uploading content exposes children to potential harassment and toxicity from the comments section, along with the possibility of direct messaging from strangers. Videos posted publicly can be watched by anyone in the world.

TRENDS AND CHALLENGES

YouTube is teeming with trends, challenges and memes that are fun to watch and join in with. Children often find these immensely entertaining and might want to try them out. Most challenges tend to be safe, but many others may harm children through either watching or copying. The painful 'salt and ice challenge', which can cause injuries very quickly, is just one of many such examples.

SNEAKY SCAMMERS

Popular YouTube channels regularly have scammers posing as a well-known influencer in the comments section, attempting to lure users into clicking on their phishing links. Scammers impersonate YouTubers by adopting their names and profile images, and sometimes offer cash gifts or 'get rich quick' schemes. Children may not realise that these users are not who they claim to be.

Advice for Parents & Carers

APPLY RESTRICTED MODE

Restricted Mode is an optional setting that prevents YouTube from showing inappropriate content (such as drug and alcohol abuse, graphic violence and sexual situations) to underage viewers. To prevent your child from chancing across age-inappropriate content on the platform, we would recommend enabling Restricted Mode on each device that your child uses to access YouTube.



TRY GOOGLE FAMILY

Creating a Google Family account allows you to monitor what your child is watching, uploading and sharing with other users. It will also display their recently watched videos, searches and recommended videos. In general, a Google Family account gives you an oversight of how your child is using sites like YouTube and helps you ensure they are only accessing appropriate content.



CHECK PRIVACY SETTINGS

YouTube gives users the option of uploading videos as 'private' or 'unlisted' – so they could be shared exclusively with family and friends, for example. Comments on videos can also be disabled and channels that your child is subscribed to can be hidden. If your child is only uploading videos that are protected as 'private', they are far less likely to receive direct messages from strangers.



CHECK OTHER PLATFORMS

Influential content creators usually have other social media accounts which they encourage their fans to follow. Having an open discussion about this with your child makes it easier to find out how else they might be following a particular creator online. It also opens up avenues for you to check out that creator's other channels to see what type of content your child is being exposed to.



MONITOR ENGAGEMENT

YouTube is the online viewing platform of choice for billions of people, many of them children. Younger children will watch different content to older ones, of course, and react to content differently. You may want to keep an eye on how your child interacts with content on YouTube – and, if applicable, with content creators – to understand the types of videos they are interested in.



LIMIT SPENDING

Although YouTube is free, it does offer some in-app purchases: users can rent and buy TV shows and movies to watch, for example. If you're not comfortable with your child purchasing content online, limit their access to your bank cards and online payment methods. Many parents have discovered to their cost that a child happily devouring a paid-for series quickly leads to an unexpected bill!



Meet Our Expert

Clare Godwin (a.k.a. Lunawolf) has worked as an editor and journalist in the gaming industry since 2015, providing websites with event coverage, reviews and gaming guides. She is the owner of Lunawolf Gaming and is currently working on various gaming-related projects including game development and writing non-fiction books.



National Online Safety

#WakeUpWednesday



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